

2024 Championship Cheese Auction



5:30 p.m. Wednesday, April 17 | Baird Center Grand Ballroom

Featuring Tim Slack Auctioneers, TimSlackAuctionRealty.com

Welcome Bidders!

Join us for the Auction Event of the year: the sale of Gold Medal products from the 2024 World Championship Cheese Contest! Proceeds from this highlight event benefit the education and training programs of the Wisconsin Cheese Makers Association and well as Contest continuous improvement.

Congratulate and celebrate the mastery of these winning cheesemakers with your bids – and fortify WCMA scholarships and industry trainings. Since 1997, Auction dollars have supported WCMA's Myron P. "Mike" Dean scholarships and WCMA Cheese Industry Supplier student scholarships, helped fund popular WCMA training programs for dairy manufacturer and supplier employees, and fueled donations to build the world-class Center for Dairy Research in Madison and dairy pilot plants at UW-River Falls and South Dakota State University. We improve and grow our World and U.S. Championship Cheese Contests each year with your generous bids and we support the Collegiate Dairy Products Evaluation Contest. Altogether, WCMA has invested \$1.3 million in these training and education goals!

So join us for an Auction that uplifts the entire dairy industry, and earns you the best tasting cheese in the world. And we'll add commemorative shirts for winning bidders and prominent advertising of your winning bids in the dairy industry media.

Tips for Auction Bidders

- The Auction begins at 5:30 p.m. during the Novonesis Reception at the 2024 CheeseExpo in the Baird Center Grand Ballroom. Visit the Auction stage starting at 5:00 p.m. and grab a bidding paddle with your company name.
- Bids during the Auction are made on a **per-pound basis**. The total pounds of each item for bid are noted below each item number. Many items have multiple cheeses.
- Successful bidders must arrange payment details immediately following the Auction at the Auction supervisor's table.
- Cheese can be shipped to winning bidders. However, WCMA encourages bidders to pick up their items Thursday, April 18 from 1:00 p.m. to 2:00 p.m. or Friday, April 19 from 8:00 a.m. to 10:00 a.m.



2024 ITEMS FOR BID

Item #1	King Kraft
10 lbs	Philadelphia Cream Cheese, KraftHeinz, Beaver Dam, WI, USA
Item #2	Arla Amazes
19 lbs	Castello Creamy Havarti, Arla USA Team, Arla Foods, Kaukauna, WI, USA Castello Chipotle Gouda, Arla USA Team, Arla Foods, Kaukauna, WI, USA
Item #3	Luscious Land O' Lakes
40 lbs	Aged Cheddar, Kiel Cheesemakers, Land O'Lakes, Kiel, WI, USA
Item #4	Lovely LaClare
10 lbs	Original Goat Cheese, Team LaClare, LaClare Creamery, Malone, WI, USA Maple Bourbon Goat Cheese, Team LaClare, LaClare Creamery, Malone, WI, USA
Item #5	Talented Tillamook
40 lbs	Tillamook Sharp Cheddar, Tillamook, Tillamook, OR, USA
Item #6	Lavish Lactalis
20 lbs	Gopi Low Fat Yogurt, Team 1, Central Valley Cheese, Inc., Turlock, CA, USA Labne Tzatziki Cheese, Team 1, Central Valley Cheese, Inc., Turlock, CA, USA Galbani Mascarpone, Aaron Price, Lactalis American Group, Nampa, ID, USA Galbani Part Skim Mozzarella, Lactalis American Group, Buffalo, NY, USA Galbani Low Fat Ricotta, Lactalis American Group, Buffalo, NY, USA Président Double Cream Brie, Lactalis USA, Belmont, WI, USA
Item #7	Bonny Bongards
10 lbs	Processed American Slices, Slice Production Team, Bongards Creameries, Bongards, MN, USA
Item #8	Guggisberg Greatness
20 lbs	Ziller Wheel, Team DV, Guggisberg Cheese, Millersburg, OH, USA Smoked Swiss Cheese, Team Sugarcreek, Guggisberg Cheese, Sugarcreek, OH, USA

Item #9	Agropur Allure
40 lbs	Cheddar , Charlie Henn, Agropur, Weyauwega, WI, USA Colby Jack , Agropur - Hull, Agropur, Hull, IA, USA Agropur Grand Cheddar , Agropur Fine Cheese Business Unit, Agropur Dairy Cooperative, Notre-Dame-du-Bon-Conseil, QC, Canada

Item #10	Widmer's Wonder
6 lbs	Jalapeno Brick Spread , Widmer's Cheese Cellars Team, Widmer's Cheese Cellars, Inc., Theresa, WI, USA

Item #11	Klondike Gold
10 lbs	Odyssey Labneh , Matt Martin, Klondike Cheese Co., Monroe, WI, USA

Item #12	BelGioioso Brilliance
20 lbs	BelGioioso Sharp Provolone Mandarino , Kevin Benzel, BelGioioso Cheese Inc., Denmark, WI, USA BelGioioso Crescenza-Stracchino , Christopher Gezella, BelGioioso Cheese Inc., Denmark, WI, USA

Item #13	Pearl Valley's Pearl
50 lbs	Pearl Valley Swiss Cheese , Pearl Valley Cheese, Fresno, OH, USA

Item #14	Glorious Glanbia
40 lbs	Bandage Cheddar Medium , Santiago Gomez, Glanbia Nutritionals, Twin Falls, ID, USA Pepper Jack , Jose Pacheco, Glanbia Nutritionals, Twin Falls, ID, USA Reduced Sodium Cheddar , Jasper Kim, Glanbia Nutritionals, Twin Falls, ID, USA

Item #15	Hook's Books Gold
6 lbs	Little Boy Blue , Team Hook, Hook's Cheese Company, Inc., Mineral Point, WI, USA

Item #16	Premier Prairie Farms
12 lbs	Neufchatel , Luana Plant, Prairie Farms, Monona, IA, USA

Item #17	Mighty Masters
10 lbs	3 State Sharp Shred Blend , Masters Gallery Foods, Inc., Plymouth, WI, USA

Item #18	Nasonville Valor
40 lbs	Monterey Jack , Team Nasonville Dairy, Inc., Nasonville Dairy, Inc., Marshfield, WI, USA

Item #19	Remarkable Renards
5 lbs	Savory Morel & Leek Cheese Spread , Renard's Rosewood Dairy Team, Rosewood Dairy, Inc., Algoma, WI, USA

Item #20	Super Schuman
45 lbs	<p>Cello Artisan Extra Aged Asiago, Team Lake Country Dairy, Schuman Cheese, Turtle Lake, WI, USA</p> <p>Cello Artisan Copper Kettle Parmesan, Team Lake Country Dairy, Schuman Cheese, Turtle Lake, WI, USA</p> <p>Cello Black Pepper and Garlic Rubbed Fontal, Team Lake Country Dairy, Schuman Cheese, Turtle Lake, WI, USA</p>

Item #21	Austrian Awe
30 lbs	<p>Goesser Bierkaese, Franz Moestl & Team, Almenland Stollenkaese, Arzberg, Austria</p> <p>Arzberger Aurum, Franz Moestl & Team, Almenland Stollenkaese, Arzberg, Austria</p> <p>Bio Berghüttenkäse, Othmar Pichler and Team, Obersteirische Molkerei, Knittelfeld, Styria, Austria</p>

Item #22	Cabot, Nab It!
40 lbs	<p>Cabot Pepper Jack, Team Chateaugay, Cabot Creamery Cooperative, Chateaugay, NY, USA</p> <p>Cabot 83% Butterfat Sea Salted Butter Quarters, Team West Springfield, Cabot Creamery Cooperative, West Springfield, MA, USA</p> <p>Cabot 1-Year Extra Sharp Cheddar Cracker Cuts, Team Cabot, Cabot Creamery Cooperative, Cabot, VT, USA</p> <p>Cabot Pepper Jack Shingled Slices, Team Great Lakes, Cabot Creamery Cooperative, Hiram, OH, USA</p>

Item #23	Decatur's Greater
10 lbs	<p>Brick, Matt Henze, Decatur Dairy Inc., Brodhead, WI, USA</p> <p>Muenster Curd, Steve Stettler, Decatur Dairy Inc., Brodhead, WI, USA</p>

Item #24	Grand Gilman
9 lbs	Naturally Smoked Gouda , Dairyfood USA, Inc., Gilman Cheese Corporation, Blue Mounds, WI, USA

Item #25	Shining Southwest
40 lbs	Cows Milk Manchego , Southwest Cheese Team, Southwest Cheese, Clovis, NM, USA Briney Red and Green Jalapeno White Cheddar , Southwest Cheese Team, Southwest Cheese, Clovis, NM, USA

Item #26	Mediterranean Marvels
20 lbs	Los Cameros Cured Sheep Cheese , Lácteos Martínez, Haro, La Rioja, Spain Cabra al Gofio , Grupo Ganaderos de Fuerteventura, Puerto del Rosario, Canarias, Spain El Pastor San Ruffino Castellano PGI Gran Reserva Sheep Cheese , Israel Santiago, Quesos El Pastor - Hijos de Salvador, Santa Cristina, Zamora, Spain Amalattea Testadura & Podda Stagionato Classico , Martina Tonelli, Granarolo, Sestu, Italy Petit Agour & Petit Agour with Truffle , Agour, Helette, Basque Country, France

Item #27	Foremost's Foremost
40 lbs	Medium Cheddar , Foremost Farms USA, Marshfield, WI, USA

Item #28	Magnificent Marieke
50 lbs	Marieke Gouda Young 2-4 months , Marieke Gouda Team, Marieke Gouda, Thorp, WI, USA Marieke Gouda Mature 6-9 months , Marieke Gouda Team, Marieke Gouda, Thorp, WI, USA Marieke Golden Young , Marieke Gouda Team, Marieke Gouda, Thorp, WI, USA

Item #29	Extraordinary Ellsworth
10 lbs	Hickory Bacon Cheddar Cheese Curds , Team Ellsworth, Ellsworth Cooperative Creamery, Ellsworth, WI, USA

Item #30	Meister's Mastery
40 lbs	Dill Havarti , Meister Team 1, Meister Cheese, Muscoda, WI, USA

Item #31	Going Dutch
100 lbs	<p>Smokey Gouda, Smokey Goat, Smokey BBQ, & Sublime Sheep, Kaasmakerij Henri Willig, Heerenveen, Friesland, Netherlands</p> <p>Gayo Azul Edam Ball Mature, Royal FrieslandCampina, Marum, Netherlands</p> <p>Parrano Robusto, Royal FrieslandCampina, Steenderen, Netherlands</p> <p>Noord-Hollandse Lutjewinkel 35+ Matured, Royal FrieslandCampina, Lutjewinkel, Netherlands</p> <p>Artikaas Vintage Lot 18, Dutch Cheese Makers, Heerenveen, Netherlands</p> <p>Artikaas Smoked Gouda, Dutch Cheese Makers, Lopik, Netherlands</p> <p>Beemster Goat 4 months, Team CONO, Beemster, Westbeemster, Noordholland, Netherlands</p> <p>Benning, CheeseLand, Huizen, Noord Holland, Netherlands</p>

Item #32	Perfectly Agropur
20 lbs	<p>Low Moisture Mozzarella, Whole Milk, Patrick Doell, Agropur, Luxemburg, WI, USA</p> <p>String Cheese, Ken Carothers, Agropur, Little Chute, WI, USA</p>

Item #33	Astounding Artisans
50 lbs	<p>Point Reyes Bay Blue, Kuba Hemmerling & Team, Point Reyes Farmstead Cheese Company, Petaluma, CA, USA</p> <p>Batch #17 & St. Malachi Reserve, The Farm at Doe Run, Coatesville, PA, USA</p> <p>Flagship Reserve & Flagsheep, Beecher's Handmade Cheese, Seattle, WA, USA</p> <p>Smoked Provolone, Ferndale Farmstead, Ferndale, WA, USA</p>

Item #34	Majestic MWC
40 lbs	<p>Colby, Team MWC, MWC, Saint Johns, MI, USA</p> <p>Habanero Jack, Team MWC, MWC, Saint Johns, MI, USA</p> <p>Black Pepper Cheddar, Team MWC, MWC, Saint Johns, MI, USA</p>

Item #35	Supreme Switzerland
100 lbs	<p>L'Etivaz AOP, François Raynaud - Les Chargiaux, Coopérative des Producteurs de Fromages d'Alpages L'Etivaz, Château-d'Oex, Vaud, Switzerland</p> <p>Gruyère, René Pernet, Fromagerie du Haut-Jorat, Peney-le-Jorat, Vaud, Switzerland</p> <p>Appenzeller® Silver Label, Marcel Gabriel, Käserei Schollrüti, Appenzeller Käse, Appenzell, Switzerland</p> <p>Appenzeller® Black Label, Johannes Eberle, Käserei Muolen, Appenzeller Käse, Appenzell, Switzerland</p> <p>du Père, Peter and Timon Vogel, Vogel Käsehandwerk, Schoenholzerswilen, Thurgau, Switzerland</p> <p>Biocella, Fabian Spielhofer, Brülisauer Käse, Künnten, Aargau, Switzerland</p> <p>Gourmino Emmentaler AOP Surchoix, Beni Naef, Village Dairy Guntershausen, Gourmino, Gutershausen, Thurgau, Switzerland</p>

Item #36	Victorious V&V
15 lbs	Chihuahua with Jalapeno Shredded Quesadilla Cheese , Justin Blazeski, V&V Supremo Foods - Browntown Plant, Browntown, WI, USA Crumbled Queso Fresco Cheese , V&V Supremo - Team Chicago, V&V Supremo Foods - Chicago, Chicago, IL, USA Grated Sierra Brand Cotija , V&V Supremo - Team Chicago, V&V Supremo Foods - Chicago, Chicago, IL, USA

Item #37	Winning Henning
30 lbs	Aged Cheddar Midget , Joshua Henning, Henning Cheese Inc., Kiel, WI, USA Dragon's Breath Cheddar , Zachary Henning, Henning Cheese Inc., Kiel, WI, USA

Item #38	Pine River Gold Pack
10 lbs	Aged Asiago Cold Pack Cheese Food , Team Pine River, Pine River Pre-Pack, Inc., Newton, WI, USA

Item #39	Regal Kingston
12 lbs	Kingston Creamery Smoked Blue , Team Kingston Cheese, Kingston Cheese Cooperative, Cambria, WI, USA Breezy Blue , Team Kingston Cheese, Kingston Cheese Cooperative, Cambria, WI, USA

Item #40	Saputo Splendor
17 lbs	Heidi Farm Tilsit , Bruce Turner, Saputo Dairy Australia, Burnie, Tasmania, Australia

Item #41	Organic Valley Opulence
45 lbs	Organic American Cheese - Premium Pasteurized Prepared Cheese (White) , Team Revela, CROPP Cooperative/Organic Valley, Colby, WI, USA

Item #42	The World Champion!
12 lbs	Hornbacher , Michael Spycher, Mountain Dairy Fritzenhaus, Gourmino, Fritzenhaus, Berne, Switzerland

PREVIOUS WINNING BIDDERS

2023 Winning Bidders

Kelley Supply
Complete Filtration Resources
dsm-firmenich
Nelson-Jameson
Masters Gallery Foods
TC Transcontinental Packaging
G & R Foods
Hydrite
Advanced Process Technologies
Dairy Products Marketing
Loos Machine & Automation
Great Lakes Cheese
T.C. Jacoby
Novonesis
ALPMA USA
Marquez Brothers International
RELCO, A Kovalus Company
Custom Fabricating & Repair
ProActive Solutions USA
Dairy Connection Inc.
Sugar River Cold Storage
Darlington Dairy Supply
Marvin & Debra Cherney Family
Foundation
Novak's Cheese
Wisconsin Aging & Grading Cheese
Atlantic Grain
Cybertrol Engineering
Cheese Market News

2022 Winning Bidders

Milk Specialties Global
dsm-firmenich
DR Tech
Great Lakes Cheese
Masters Gallery Foods
Nelson-Jameson
Decatur Dairy & Guggisberg Cheese
IVARSON
Advanced Process Technologies
Loos Machine
Oshkosh Cold Storage
TC Transcontinental Packaging
Kelley Supply
ProActive Solutions USA
Dairy Connection Inc.
Hydrite
Vivolac Cultures Corp.
TC Jacoby
Emmi Roth
Wisconsin Aging & Grading Cheese
Custom Fabricating & Repair
Novonesis
Food Safety Net Services
ALPMA USA
Wabash
Novak's Cheese